



# Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire-574 240, Dakshina Kannada, Karnataka State

## Department of B.Voc in Digital Media and Film Making

### Skill development/Entrepreneurship/Employability programmes



- A movie titled 'Talents Day' produced completely by the students of the department was released on 24<sup>th</sup> March 2023 and screened for two days at the college.

- Students of II year and III year attended internship from 27<sup>th</sup> March to 10<sup>th</sup> April in

**SDM College, Ujire**  
**B. Voc in Digital Media & Film Making**



**Internship Programme**

**Rangakahale Studios**  **Bengaluru**

**COURSE REGISTRATION OPEN**

Contact: Mr. Madhava Holla - +91 95915 92988

**SDM College, Ujire**   
**B. Voc in Digital Media & Film Making**

**Internship Programme**

 **Tarjani Communications**

**Mangaluru**

**REGISTRATION OPEN**

Contact Now!  
For Enquiry / Registration

Mr. Madhava Holla  
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different media firms based on their skills and interests. The streams included designing, direction, photography, content creation and so on.

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**FIELD VISIT**

**Movie Set of Kannada Cinema 'Hejjaru'**

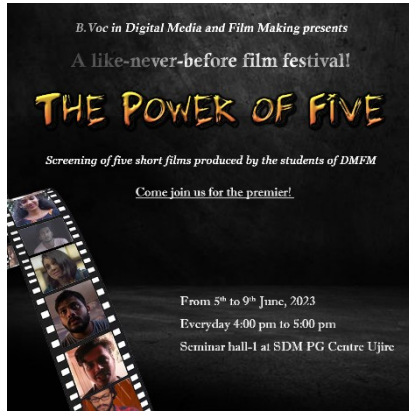
Students of the department interacted with the director of the movie and also got opportunity to act in a scene of the movie

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- Students of all three classes visited the sets of Kannada Movie 'Hejjaru', produced by Gagana Creations on 08-05-23.



- Selected students of all three classes worked as a reporter for Suddi web channel during the election on 10-05-23.

- A total of five short films were created by the students of the department under the programme 'The Power of Five', which were released and screened from 05-06-23 to 09-06-23.

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- 'Scene to Screen' workshop was organized at the department to enhance students' writing, cinematography, and direction skills from 12-06-2023 to 15-06-23. The programme was inaugurated by the Srinidhi DS, famed writer from Kannada entertainment industry.



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- The department of B.Voc in Digital Media and Film Making organized an activity for students in association with Manjusha Museum at Dharmasthala. The event was titled 'The Puppet Stories' and was held on 30 December 2022.

16 students of Digital Media and Film Making participated in the event where they were trained to create puppets, stories and present them at the venue. They created stories that included characters inspired from the artifacts of the museum.



- Students from I and II B.Voc attend Anchoring and voice over workshop held at Srinivas University on 17<sup>th</sup> Nov 2022.

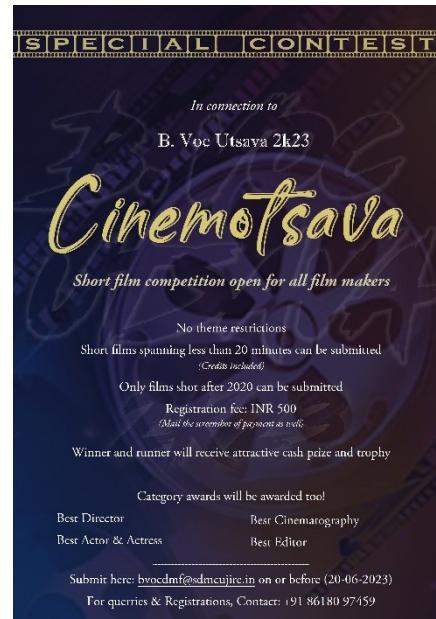




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• II



and III  
year

students attended placement training by dept of B.Voc (RSCM) and B.Voc (DMFM) on 8 -12-22 and 09-12-22. B.Voc Ustava, a state level inter-collegiate fest was organized by the department in association with B.Voc (RSCM) and B.Voc S&AD, where the students managed a variety of events for hundreds of participants.

hosted



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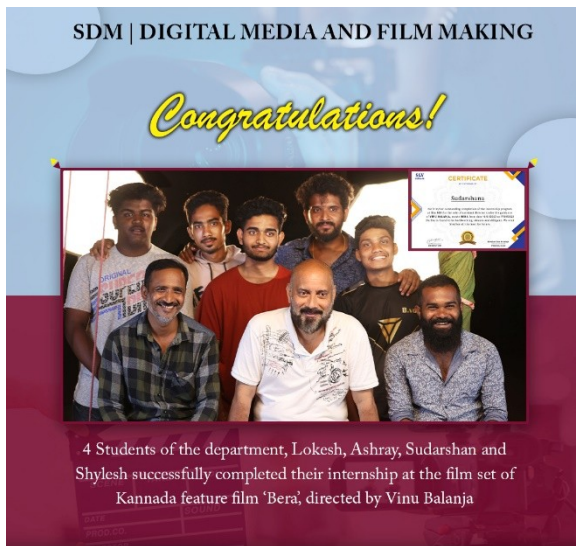


Final year students of B. Voc (Digital Media & Film Making) took part as media volunteers at **International Cultural Jamboree** held at Moodubidre and interacted with the Chairman of Alva's Education Foundation, Dr. M. Mohan Alva.

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9 Students of third B.voc Digital media and Film Making participated in International cultural Jamboree 2022 as a media volunteers. The event was held at Alva's College Moodubidre from 21-12-22 to 28-12-22. Mr. Indudhar Kini, Assistant Professor of Digital Media and Film Making headed this field visit. Students produced 8 videos and published 3 articles in Udayavani news website.

- Students of B.Voc in Digital Media and Film Making have completed a week long internship at the film set of Vinu Balenja's next movie titled 'Bera'. The internship was from 11-17 January 2023. Students worked as assistant directors and technical staff for the film. The students who took part were Ashray, Shailesh, Sudarshan from II year, and Lokesh from III year.



4 Students of the department, Lokesh, Ashray, Sudarshan and Shylesh successfully completed their internship at the film set of Kannada feature film 'Bera', directed by Vinu Balenja

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Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire  
Department of B.Voc in Digital Media and Film Making

Organizes **Guest Lecture** On

### Building a career in Digital Marketing

**Arvind  
Shetty**

Alter Marketing Solutions Pvt. Ltd

Stay Tuned!  
12 January 2023

Venue: Seminar hall,  
Centre for PG Studies, SDM College Ujire

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- The department of B.Voc in Digital Media and Film Making organized a guest lecture on the topic 'Building a career in Digital Marketing' on 12 January 2023. Mr. Arvind Shetty, Head of Digital Marketing at Alter Marketing Solutions Pvt.Ltd Mangalore was the resource person.

Mr. Arvind Shetty addressed 44 students of B.Voc in Digital Media and Film Making. He explained the various career opportunities in digital marketing and the

means to become job-ready to fit those roles. An interaction followed his session.

- The department of B.Voc in Digital Media and Film Making organized a guest talk on the topic 'Career Opportunities in Entertainment Media' on 31<sup>st</sup> May, 2023. Ms. Charishma Chondamma, Social Media Head of SDME Society, Ujire was the resource person.



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